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SMELL • EXPERIENCE • MEMORY



AN ISO 9001:2015 CERTIFIED COMPANY

AROMA^{24/7}

EXPERIENCE THE ULTIMATE
SENSE OF LUXURY

Scents offer powerful means for making services tangible. Smell is more quickly and strongly associated with memories than visual or audio cues because smell is the only sense directly connected to the brain's limbic system, which influences emotions and memories. AROMA 24/7 ensures high-quality fine fragrances along with its most innovative and state of the art diffusers.

Muhammed Shefique
Founder



AROMA²⁴₇

Discover the unlimited possibilities of the use of scents. We will tell you everything about scent marketing, room fragrance systems, professional aroma marketing solutions, personal fragrances, air design, scent diffusers, as well as room air fresheners, and odor removal.

Being one of the experienced professional producers of scents and scent systems, we can present you with modern and functional scent systems and offer you the possibility for scent creation as per your need. We will find the right fragrance, which meets your profile and explore how scent can change your ambience and your business!

Scents are related to memory and can drive your emotions. Combined with effective surroundings, scents can leave long-lasting impressions on people's minds. It is proved that nearly 75% of our emotions are driven by smell.



OUR STORY

It was in the year 2015 that a passionate fragrance specialist, who has a 'nose for details' ventured to start AROMA 24/7. What allured him to the fragrance industry was more to do with the then existing lack of quality fragrance products in the market, than the possible financial gains. When passion meets purpose, one becomes fulfilled in his or her role of helping others. AROMA 24/7 is the result of strong passion meeting the purpose of bringing top quality scents and scent machines to those who have that strong 'nose for details'!

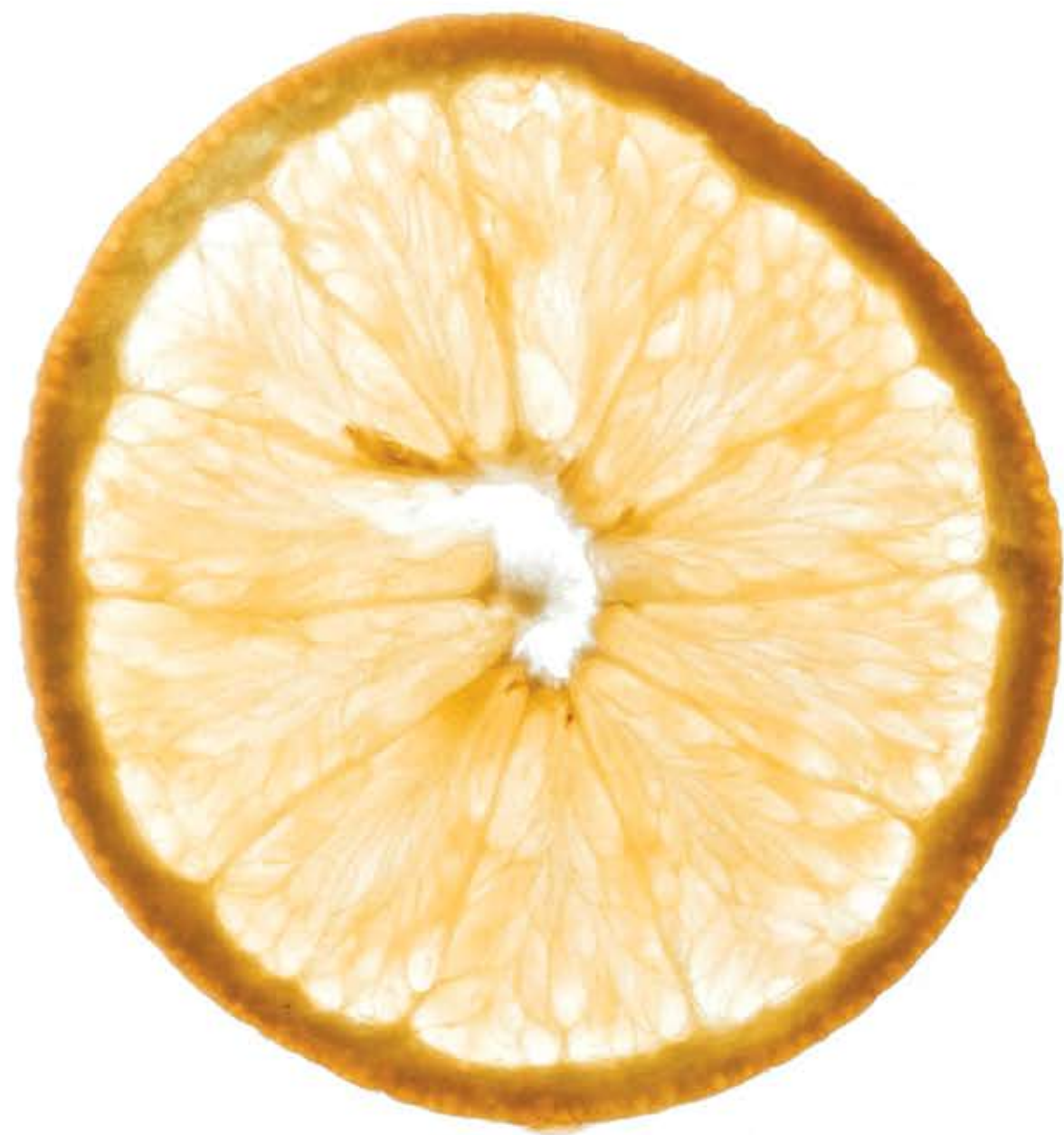
The highly talented and dedicated team of AROMA 24/7 always drives its customers to the right direction and exceeds their expectation. AROMA 24/7 strives to help its clients to have enriched ambience and leave a positive memory with their clients or visitors.

VISION

AROMA 24/7 envisages becoming the world's most preferred brand for quality scenting products.

MISSION

AROMA 24/7 shall aim to deliver the best ingredients, technology and innovative solutions for its consumers keeping the best interests of its customers and stake holders and with utmost commitment to the society and environment.



SMELL CONNECTS

The sense of smell is closely linked with memory, more so than any of our other senses. Those with full olfactory function may be able to think of smells that evoke particular memories, the scent of an orchard in blossom conjuring up recollections of a childhood picnic, for example. This can often happen spontaneously, with a smell acting as a trigger in recalling a long-forgotten event or experience.

Smell is one of the most important influencers of the human brain. Of all the senses, the smell is the next big sensory feeling, right after sight. When it comes to brands and creating brands, the right scent creates an upsurge of brand equity in the minds of interacting individuals. A scent can be the single, most prominent identifier of a brand. It can create immense brand recall and brand affinity.



HAPPIER CUSTOMERS STRONGER BRAND

Aroma 24/7 is all about scent marketing. We assist you in making your brand even more successful by amplifying brand re-call and making your customers happier.

Building a strong brand awareness strategy isn't just a great idea. A scenting strategy helps you positively impact your company's sales figure. A great brand awareness strategy requires a multifaceted approach. Scent marketing is a proven technique to link with customer memory to recall the brand more strongly. The signature scent builds the link with customers and helps to create unforgettable memories. Let's help you create a lasting impression for your brand!





SIGNATURE SCENTS

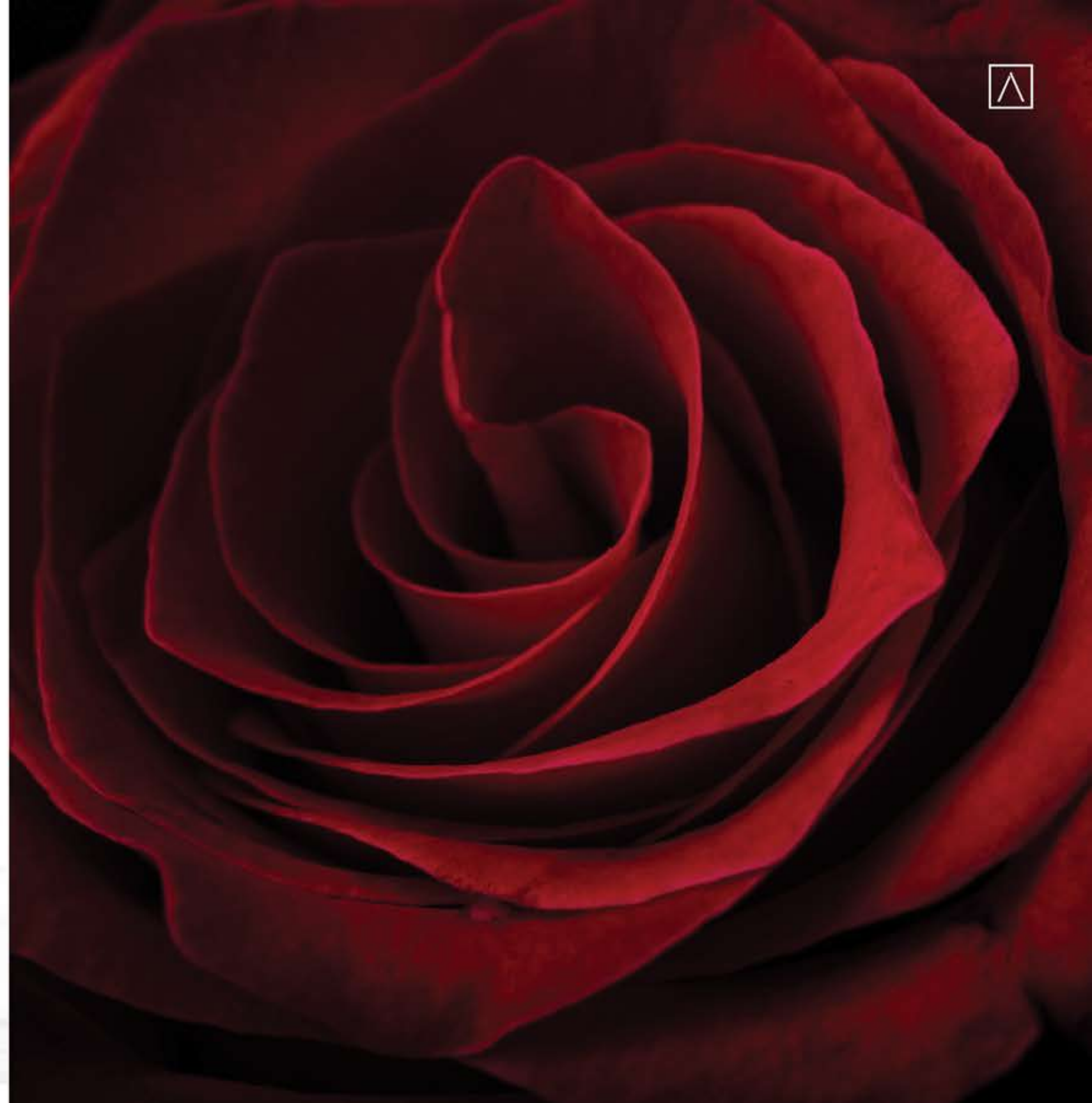
What's the fun without some exclusivity! Aroma 24/7 creates outstanding signature scents exclusively for brands. The signature aromas are so unique and distinguished that the smell will linger in the minds of people who experience it. Aroma 24/7 signature collections are combinations created by master craftsmen. Our scent specialists have years of experience in the industry and have created scents that are completely unique and highly exuberant.

AROMA 24/7 COLLECTIONS

Aroma 24/7 has a wide range of scent collections suitable for all industry verticals as well as personal environments. They are bound to create lasting impressions and opulent ambience. Large brands in hospitality, automobile, health care, corporate, F&B, and retail outlets are already benefiting from Aroma 24/7.

As our fragrances have high essence concentration they considerably distinguish themselves from common fragrances, and require lower dispensing frequency. Our Research center has designed more than 1000 natural-based fragrances; all are exclusively made in Switzerland and France.

Aroma 24/7 uses the best quality fragrance ingredients from all around the world. They are 100% pure aroma oils and are free from alcohol content. The fragrances are manufactured under the guidelines of the International Fragrance Association (IFRA), the international body that oversees scent industry standards. This makes Aroma 24/7's scent collection very unique and consistent.





SEGMENTS

HOTELS

The use of scent has the ability to directly influence how your hotel is perceived and remembered by the guests. Creating unique guest experiences is key to success in hospitality. With a signature scent you can create the perfect ambience and create a powerful impression with your guests and an experience that will be remembered.

OFFICES

Many studies in this direction have proved the effectiveness of ambient smells in offices. The right scent in the workplace instills a positive attitude and enthusiasm which results in increased performance of the employees. As everyone knows, emotions and psychological state determines staff performance on a day-to-day basis.

RETAIL

Scents have been proven to convince customers to stay in retail spaces longer and browse more, improve their sense of quality, and create a warm feeling of familiarity. The brand experience within a store needs to be a pleasant and memorable one. One of the best ways to achieve brand advocacy and retention is Scent Marketing.

MEDICAL

The use of scents in the healthcare industry has been proved to improve how patients feel and perceive the hospital experience. Results show that scents are able to relax patients and help to create a more positive environment. Modern day hospitals have a more positive ambience with a soothing and rejuvenating aroma.

AIRPORTS AND AIRLINES

Scenting has become increasingly important to airlines and travel industry, as they understand the value of customer loyalty and brand awareness. Whether your aim is to provide an added sense of luxury to your brand, create a relaxing environment for anxious and stressed travelers, or to promote an inviting space for passengers, Aroma 24/7 scenting systems can offer the solution.

BARS AND NIGHTCLUBS

Nightclubs and bars are places where bad odor could be the norm. Drinks, smoke and sweat within a closed environment can make the place unwelcoming. The risk; an unwelcoming place means no business! Odor removal is the only savior in such cases. Why not have a signature scent for your club so that your customers imbibe your brand and keep coming back?

BANKS

Banks are one of the most frequently visited public offices in our daily lives. For one reason or the other, on an average the probability of one visiting the bank is higher than any other public facing office. The Banking sector, while being one of the most competitive one these days, demands an improved customer experience. Scent marketing is one way to enhance the customer experience.

RESIDENTIAL

Adding a scent in the lobby and corridors uplifts the luxury ambience of your property. As the scent is directly associated with memory, it would enhance the brand experience and also creates a long lasting connection with tenants. Our HVAC scent system, with variable setting allows for flexible intensity to neutralize any undesirable odors and spread the delightful scent throughout and enhance the air quality. Personalized exclusive fragrances can create the signature identity of your property.



AROMA 24/7 QUALITY ASSURANCE

The characteristic of a fragrance is its perfume accord. The balanced blend of three notes - top, middle, and base - expresses the luxury, personality, and olfactory intensity of the scent. The key to scent harmony lies in the transitions between each note and in their consistency or substance.

Fragrances enhance our daily lives and connect with memory. Aroma 24/7 offers quality perfumes made of the most unique and inspiring choice of naturals and molecules. Aroma 24/7's high profile associate perfumers express their creativity, at its best, and delight consumers with exceptional perfumes.

STANDARDS COMPLIANCE

The International Fragrance Association (IFRA) based in Geneva, Switzerland, is the official self-regulatory representative body of the fragrance industry worldwide. Its main purpose is to ensure the safety of fragrance materials.

IFRA publishes a list of usage standards for fragrance materials, limiting or prohibiting the use of ingredients, based on the findings of the Research Institute of Fragrance Materials.



AROMA 24/7 DIFFUSERS

Aroma 24/7 scent diffusers are made with high proficiency and use state-of-the-art cold air diffusion technology. The no-residue Nano-particle scent diffusers help to emanate even a long lasting aroma in the air by preserving the quality of essential and aroma oils.

Aroma 24/7 exclusive standalone and wall mounting diffusers are aesthetically designed and well suitable for interiors of all sorts. The digital control panels help to manage the aroma intensity. The scent machines are very easy to maintain and they provide you the ultimate fragrance ambience.

When it comes to diffusing aroma to larger spaces, you require HVAC scent machines. Aroma 24/7 HVAC scent machines are very easy to setup and require no additional alterations to the HVAC system you have in place



SCENT SUBSCRIPTION

AN UNINTERRUPTED SCENT EXPERIENCE AT CONTROLLED COSTS

Aroma 24/7 Scent Subscription helps you to have an assured, uninterrupted supply of scents, routine maintenance of diffuser machines and controlled running costs. Under the subscription model the scent usage is metered and you pay only for what's been used on a monthly basis.

Scent subscription is flexible as subscription charge is based on the scent used, the area, and number of scent machines required to scent your premises.



ADVANCED SMART CONTROL

CONTROL FROM ANYWHERE, FROM ANY SMART DEVICE

The diffuser system has built-in Wi-Fi, Ethernet port, BlueTooth connectivity, and /or USB ports (based on models). They can be easily connected to our cloud platform and managed via the easy to use mobile application.

The smart application reports the usage level of aroma oil so that you can have control over the consumable. The smart diffusers have an intelligent system design and the latest microprocessors with integrated smart features. These devices have inbuilt Wi-Fi to connect to any cloud and enhanced security system using elliptic encryption.

STAY SCENTED. STAY SMART



ANALYTICS

The cloud connection will let you access reports and analyze the usage of the diffuser



SMART

Alerts when the aroma oil level gets low or critical. The smart level indicator gives you the status level.



SECURE

System implements Cryptographic co-processor with secure hardware-based key storage



IN-BUILT CLOCK

Inbuilt Real time Clock for real time based operation control



CLOUD ACCESS

Can be hooked to any cloud platform, including Google Cloud



CENTRALISED

Manage multiple scent machines from a single application, centrally.





LASTS
50%
MORE

Nano Diffusion Technology helps reduce consumption of aroma oil. Saves more than 50% on consumable.



SCENTPRO

SCENT DIFFUSER

A unique scent delivery system made with tempered glass panels and aluminum profile bordering at the top and bottom. The diffuser has a luxurious look and fits with any interior interface. The variable timer setting allows control of fragrance delivery based on the room size. The most advanced atomizer helps reduce oil consumption.

Its user-friendly design makes the cleaning and refilling process hassle free. Available in White, Black, Navy Blue, Emerald Green, Red and Grey colours.

SPECIFICATIONS

Material	Anodized Aluminum & Tempered Glass
Colors	White, Black, Grey
Voltage	DC 12V
Power	10W
Noise	≤38dBA
Refill bottle	300ml
Max Oil Consumption	0.5ml/hr
Max Coverage	800 CBM
Product weight	4.2 kg
Dimension L x W x H	300 x 259 x 124mm
Installation	Free Standing, Wall Mountable, Stand (Optional)



LASTS
50%
MORE

Nano Diffusion Technology helps reduce consumption of aroma oil. Saves more than 50% on consumable.



AIR SLIM SCENT DIFFUSER

Airslim is a sleek designed aroma diffuser that comes in black, white & silver colors. It holds 300ml refill bottle. The smooth curved body and steel top gives the diffuser a very elegant presentation.

Freestanding; you can move the diffuser around very easily and it will gel very well with all types of interior components you have in the room.

SPECIFICATIONS	
Material	Anodized Aluminum
Color	Black / White / Silver
Voltage	DC 12V
Power	10W
Noise	≤38dBA
Refill bottle	300ml
Max Oil consumption	0.5ml/hr
Max Coverage	800 CBM
Product Weight	8 kg
Dimension L x W x H	120 x 120 x 1000mm
Installation	Free Standing



ECO SCENT

PORTABLE / MOUNTABLE DIFFUSER

ECO Scent has a plastic body. Available in black & white, this aroma diffuser can be operated via application or by the inbuilt touch screen.

ECO Scent can be mounted onto the wall or can stand alone. ECO Scent uses advanced diffusion technology thereby reducing oil consumption considerably



SPECIFICATIONS	EcoScent SJ01	EcoScent SJ02	EcoScent SJ03
Material	Plastic	Plastic	Plastic
Size	295 x 221 x 112 mm	295 x 221x112 mm	295 x 221x112 mm
Power	12V - 5W	12V -14W	12V - 24W
Fragrance Cartridge	850ml	850ml	850ml
Coverage	500 CBM	1000 CBM	2000 CBM
Noise	≤34dBA	≤38dBA	≤40dBA
Weight	2.5 kg	2.9 kg	3.1kg
Maximum Oil Consumption	0.5 - 1.1ml/hr	1.1 – 1.5ml/hr	1.75 – 2.25ml/hr
Controls	Wifi / Bluetooth / Touch Screen	Wifi / Bluetooth / Touch Screen	Wifi / Bluetooth / Touch Screen
Colour	White/ Black	White/ Black	White/ Black
Installation	Freestanding / Wall Mounting	Freestanding / Wall Mounting	Freestanding / Wall Mounting



SCENTBOX

STANDALONE / WALL STANDING DIFFUSER

Scent Box 3000F / 1800F comes with a powder coated metal body. Black in colour, this scent delivery system can be standalone or wall fixed. The variable timer setting allows control of fragrance delivery based on the room size. The most advanced atomizer helps reduce oil consumption.

Its user-friendly design makes the cleaning and refilling process hassle free.

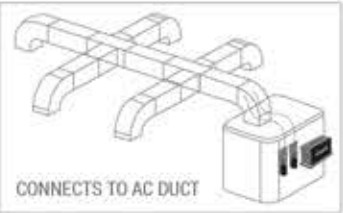
SPECIFICATIONS	SCENT BOX – 1800F	SCENT BOX – 3000F
Material	Powder Coated Metal	Powder Coated Metal
Color	Black	Black
Voltage	DC 12V	AC 110-240V~50/60HZ
Power	10W	20W
Noise	≤38dBA	≤40dBA
Refill Bottle	500/1000 ml	500/1000 ml
Max Oil Consumption	1.5ml/hr	2.5ml/hr
Max Coverage	1800 CBM	3000 CBM
Product Weight	6.3 kg	8.9 kg
Dimension L x W x H	220 x140 x 370 mm	300 x 150 x 420 mm
Installation	Free Standing	Free Standing
Fan	Yes	Yes



AIR CENT

HVAC SCENT DIFFUSER

When it comes to larger spaces, scent diffusers connected to the ducted air conditioning systems are more efficient. AROMA 24/7 has different models of scent diffusers that can be used to scent large areas.



SPECIFICATIONS	AIRCENT – 1000	AIRCENT – 3000	AIRCENT - 5000	AIRCENT - 10000
Material	Anodized Aluminum	Anodized Aluminum	Anodized Aluminum	Anodized Aluminum
Color	Black	Black	Black	Black
Voltage	DC 12V	220V~50HZ	220V~50HZ	220V~50HZ
Power	10W	20W	35W	82W
Noise	≤38dBA	≤40dBA	≤40dBA	≤40dBA
Refill bottle	500ml	500ml	500ml x 2	500ml x 4
Max Oil Consumption	1.5ml/hr	2ml/hr	4ml/hr	4ml/hr
Max Coverage	1000 CBM	3000 CBM	5000 CBM	10,000 CBM
Product Weight	4.9 kg	6.5 kg	9.5 kg	15 kg
Dimension L x W x H	248 x 150 x 150mm	330 x 180 x 180mm	380 x 180 x 180mm	200 x 158 x 311mm
Installation	Connects to HVAC	Connects to HVAC	Connects to HVAC	Connects to HVAC

Lan, WiFi & Smart Control features optional



WI-FI
ENABLED



SMART
CONTROL



LAN/BMS
INTEGRATION



SCENT SPLASH

Two light breezes, one from the left and one from the right side, eventually merge into one strong scent current that spreads it all over the room in a very pleasant way - that's what Scent Splash Diffusers. In options of a white or black body, this diffuser can scent spaces up to 180 CBM and takes a 250ml refill bottle. Suitable to use as a stand-alone or wall-mounted. Scent Splash uses advanced dual nozzle nano-diffusion technology.



Material	Plastic
Dimension	185x132x77mm
Weight	0.55 kg
Input Voltage	DC 12V
Power	12W
Coverage	180 CBM
Refill Bottle	250ml
Control	Bluetooth



AIR MAX NOVO

WALL / FREE STANDING DIFFUSER

Air max novo is a plastic bodied aroma diffuser. Small in size and coverage, this aroma diffuser is best for areas below 120 CBM.

The battery operated fragrance delivery system can also be used with the power cable. This diffuser takes 100ml aroma oil as refill.



Material	Plastic
Color	White / Black
Dimension	148x160x60mm
Weight	0.38 kg
Input Voltage	D-size Battery(0.9-1.5V)x2/USB-5V
Power	12W
Coverage	120 CBM
Refill Bottle	100ml
Control	Bluetooth



AIR MAX+

WALL / FREE STANDING DIFFUSER

AirMax+ is an economical plastic bodied scent diffuser available in white & black colors. This user-friendly diffuser takes 500ml refill and covers upto 150 m³. It has a safe lock and intensity can be controlled via blue tooth.

AirMax+ can be used as a wall mounted or stand alone unit.

SPECIFICATIONS	AIRMAX+
Material	Plastic
Size	160 x 77 x 238 mm
Colour	White / Black
Power	1.2W
Input Voltage	USB-5V or D Size Alkaline Battery x4
Oil Cartridge	500ml
Coverage	150 CBM
Max. Oil Usage	0.08 - 0.60ml/hr
Design	Safe lock design / Moduling design
Installation	Standalone / Wall Mount



SCENT TRIO WITH 3 ATOMIZER HEADS

Experience the future of fragrance with Scent Trio – the sleek and user-friendly diffuser that covers 1200 cubic meters with its 3 atomizer heads. Each atomizer holds 120ml and has a range of 300 cubic meters, and the diffuser can be controlled with the Aroma 24/7 mobile app via Bluetooth.

Scent Trio allows you to use three different scents and create your own custom combinations! Whether you want to mix and match your favourite fragrances or create a new scent altogether, the possibilities are endless with Scent Trio.



SPECIFICATIONS	SCENT TRIO
Material	Plastic
Size	246 x 230 x 121 mm
Colour	White / Black
Power	12W
Input Voltage	DC 12V
Oil Cartridge	120ml * 3
Coverage	1200 CBM (Cubic Meter)
Net Weight	2.245 KG
Installation	Standalone



SCENT AERO

PLUG-IN ROOM DIFFUSER

Very handy essential oil aroma diffuser for a hotel lobby, corridors, home, shops etc. Day/night led light control, mobile app remote access, plug & play. Coverage upto 500 Sq. Ft.



AERO

Button Control



AERO SMART

Bluetooth Control

Material	Plastic
Dimension	87 X 65.4 X 214.2 mm
Weight	0.5 kg
Inout Voltage	AC 100V~240V 50/60Hz
Power	1.5W
Coverage	100 CBM
Refill Bottle	100ml



Leather | Matte | Glitter

CAR DIFFUSER

AIR FRESHENER FOR CAR

SENSEI scent diffuser can be fitted in your car, in your office or your home. The diffuser is capable of scenting areas up to 100 sq.ft. The advanced cold air diffusing system ensures the best ambient scent experience.

Material	Plastic
Dimension	70 x 133mm
Weight	220 gm
Input Voltage	5 V
Power	1.5W
Coverage	10 CBM
Cartridge Bottle	30ml



REED DIFFUSERS

Reed diffusers are one of the easy ways to provide constant fragrances for home and office spaces. Reed diffusers are very convenient to use, and can be placed any indoor area where you need a pleasant ambience. AROMA24/7 reed diffusers are using carefully selected fragrances. You can now get the perfect, personalized scent with these reed diffusers that comes in various sizes and fragrances.



AROMA 24/7 SCENTED CANDLES

Scented candles give off a subtle aroma that adds to the ambience created by the candlelight they emit. Smells in the indoor environment can be controlled to create certain moods. Scents can be used to stimulate one's sense of smell and emphasize the season. Similarly, creating a "warm" smell, cinnamon, and apples, for example, during a festive season places everyone in a festive mood. Relax; unwind with the all-time soothing effect of only premium natural fragrances, coupled with candlelight to transform your home, office, spa, restaurant, or outdoor space into a heavenly abode. SENSE! candles by Aroma 24/7 can make you the perfect scented candles of your choice.

Perfect for any occasion, our nicely packed scented candles make beautiful gifts and can be customized with signature aromas and logos.



ROOM SPRAY

The room spray creates a luxurious scent in an instant without any aerosol or harmful chemicals being released in the air. It can be used in hotel rooms, offices or homes to create an energized and fresh feel. With room sprays you are able to effortlessly and affordably spread luxury throughout your space. This mysty spray can be used on curtains, sofas and carpets as it leaves no stains behind.



SLEEP SCRIPTS

DEEP SLEEP PILLOW SPRAY

Our proprietary complex, SleepScripts™, is the first fragrance technology to achieve the solubilization of a complex of natural sleep enhancers directly into fragrance oil. It has a unique proprietary complex of 3 key proponents that are known to achieve a calm and relaxed state to a better night's sleep. This complex seamlessly deliver actives that help increase the efficacy of your product formulations and strengthen your ingredient story.





PRIVATE LABEL

IN YOUR BRAND LIVERY!

CUSTOM PACKAGING & SELECTION OF AROMA










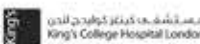
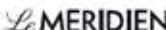











































AROMA 24/7 can help you to have a fully customised scent experience for your brand, with custom packaging, bottle and aroma oil. Our scenting solutions present a personal aroma experience and create immense brand value. Whether it is for personal / corporate gifts or for white-label sales, AROMA 24/7 can add value to your customer experience in a big way.

AROMA DIFFUSERS • AROMA OILS • REED DIFFUSERS • SCENTED CANDLES • FRAGRANCE SPRAYS



OUR CLIENTS



 DAMAC	 ARADA	 EMAAR	 DP DUBAI PROPERTIES	 WASL	 MERAAS
 W HOTELS	 مصلحة النقل والطيران Emirates NTA	 CENTARA MIRAGE REACH EXCELLENCE	 مستشفى كينغز كوليدج لندن King's College Hospital London	 MERIDIEN	 روتانا Rotana Hotels & Resorts
 BVLGARI HOTELS & RESORTS	 Aster OPTICALS A TREAT FOR YOUR EYES	 EXPO CITY DUBAI	 du	 HYATT REGENCY	 SOFITEL HOTELS & RESORTS
 INTERCONTINENTAL DUBAI MARINA	 THE RITZ-CARLTON® Dubai	 WYNDHAM HOTELS AND RESORTS	 STAYBRIDGE SUITES	 SEHA شركة أبوظبي للخدمات الصحية Abu Dhabi Health Services Co.	 EO
 JETEX FLIGHT SERVICES	 CITY WALK	 F.MART	 LuLu	 الجابر للنظارات Al Jaber Optical	 Dubai Outlet Mall Mark Scheidt Retail Solutions Distribution
 جراند مارت GRAND MART Dubai Mall	 HealthPlus	 Cambridge Medical & Rehabilitation Center	 مستشفى غرشاش GARGASH HOSPITAL	 مستشفى كينغز كوليدج لندن King's College Hospital London	 مستشفى دامك أبلون Damac Ajloun Hospital KORNICHE GROUP JAWHARA
 مصلحة الصحة بدني DUBAI HEALTH AUTHORITY	 Nestle	 مصلحة النقل والطيران Emirates NTA	 WARBA BANK	 معهد الإمارات للسياسة Emirates Driving Institute	 ضمان للاستثمار DAMAN Investments
 Jawhara	 Jawhara	 Google	 FORTUNE 5	 NESTO All that you need.	 PMJ JEWELS "Crafting extraordinary since 1964" © 2004 - 2008
 SOPHIA HOME your living, your home.	 EMRILL Regional Facilities Management	 توازن TAWAZUN	 الاتحاد للطيران ETIHAD RAIL	 بنك بويان Boubyan Bank	 Zamil Holding Zamil Holding