



Innovation, Integrity, Impact  
**Your Trusted Partner**

## **Company Profile**

# About Us

ARASCA Medical Equipment Trading LLC is the most Trusted and Well-Known supplier for pre-hospital medical equipment and solutions within the UAE, GCC, Middle East & Africa.



**17** Years of Service Excellence



**22** International Suppliers



**7000+**  
Innovative Products



**Over 680+**  
Events & Exhibitions Participated



**6800+**  
Satisfied Customers

Your Trusted Partner

ARASCA





## MISSION

No. 1 Trusted and well known supplier for Pre-Hospital Medical Equipment Globally, delivering the best customer service within the market we serve.



## VISION

ARASCA is Leader among health & safety providers; to produce and provide high quality products based on peoples' needs. Hence, ensuring public care and safety by reducing disability and deaths, due to non availability of the right equipment.

Your Trusted Partner

ARASCA

# Product Categories

ARASCA is a One-Stop-Shop for all of your pre-hospital medical equipment requirements. Mainly categorized into six distinct fields and applications.



Military, Mass Crowd & EMS Management



Disaster, Shelters & Decontamination System Solutions



Ambulance, Emergency, Rescue & Resuscitation Solutions



Evacuation & Immobilization Solutions



Health and Safety at Work, Public Access, and Home



First Responders and EMS Training Equipment

Your Trusted Partner

ARASCA



# Our Partners

Internationally Established Brands







**PHILIPS**

AEDs and Accessories

Partner since 2004



**St John  
Ambulance** 

FAKs and Consumables, Clinic Equipment

Partner since 2008



**AlbacMat**  
RESCUE MAT

Evacuation Mat

Partner since 2008



**LESSO**

Rescue Evacuation Equipment,  
Response Kit & Emergency Bags

Partner since 2009



**LifeSecure**  
Emergency Solutions

Emergency Preparedness, Trauma,  
Bleeding, & Incident Management

Partner since 2010



**LANCO** **rofi**  
TentTech · DeconTech · FlexTask

Tents and  
Decontamination System

Partner since 2010



SmartTriage System,  
Smart Evacuation  
System, Evacuation  
Mattress, Mat, Litter,  
and Sheet

Partner since 2010



**RELIANCE MEDICAL**  
*'Leading First Aid'*

FAKs and Consumables,  
Clinic Equipment

Partner since 2013



**+ medicassist®**

Philips AEDs Monitoring Solution

Partner since 2016



Emergency Cutting Tool

Partner since 2016



Tactical Medical  
Products

Partner since 2017





**3ET.co.uk**

Emergency Evacuation and  
Rescue Equipment

Partner since 2018



**BRAVDEN**

CPR Training Manikin and  
Accessories

Partner since 2018



**PROMOVE**  
A2B WITH DIGNITY

Transport/Mobility  
Sling

Partner since 2019



**ProCardio**

Philips AED Trainers with  
Remote Control

Partner since 2019



**MOLDEX**  
Ideas that wear well.

Respiratory and  
Hearing Protection

Partner since 2019



**BODYVINE**

Compression Wear,  
Sleeves and Stabilizers

Partner since 2019





Emergency  
Stretchers  
and Kits

Partner since 2022

ARASCA offering our clients a  
 **FREE  
DEMONSTRATION.**

we ensure that they not only experience the  
products but also receive valuable  
knowledge and insights to enhance their  
understanding.



Emergency, Rescue, First Aid  
Equipments and Ambulance

Partner since 2022



Portable Isolation  
Chambers and  
Air Filtration Units

Partner since 2022



Bariatric Training Mannequin

Partner since 2022





# Simleader

- An ambulance simulation that provides training for EMS (Emergency Medical Service) professionals.
- Unique feature to change the climate, traffic and introduce unpredictable elements when creating the scenarios for better response to real-life situations.
- Interior and exterior CCTV available.
- Record the training for playback.
- Reduces the costs and consequences of human errors and accidents.



## SCENARIO BASED MIXED REALITY

Helps trainees on an advanced level of training be equipped and ready to respond in real life situations.



## LIVE SIMULATION AMBULANCE

First Ever Simulation Ambulance in the world & Scenario Based Virtual/Mixed Reality



Driving



Change the Weather



Traffic & any other scenarios





# Why ARASCA?

ARASCA is one of the leading pre-hospital medical equipment providers, where we transcend traditional trading. We stand as industry leaders, offering comprehensive health and safety solutions to both our local and international communities. Beyond sales, we prioritize education, providing hands-on demonstrations for our clients, and ensuring they are empowered with the knowledge to use our products effectively. With our unwavering commitment, we offer 24/7 after-sales support, collaborate with reliable brand partners, and serve as both a trusted distributor and brand partner to our valued customers and partners. What ARASCA truly sets apart is our dedication to corporate social responsibility. Through donations, volunteering, and the promotion of sustainability awareness, we actively contribute to the well-being of both communities and our environment. We are your dedicated partner in promoting health, safety, and a better world – a reliable choice for conscientious business practices.

92.40% of our clients rated our services ★★★★★ (Based on Happiness Survey)



Warehouse Approved by Ministry of Health (MOH)



Registered with Dubai Chamber of Commerce



Registered with Tejari Government Portal



Well-trained and Experienced Sales Team



Flexible Payment Facility to Clients



Dedicated Logistics Fleet



Certified & Trained Biomedical Engineers for Aftersales Service



24/7 Customer Support hotline: +971 56 221 1498



In-house Marketing Team for clients specific graphic and product mockups requirement



In-house strong IT Team to ensure business continuity & sustainability



# Reliable Logistics

Quality Management  
and Delivery of Products



Warehouse Approved  
by Ministry of Health (MOH)



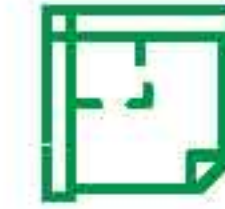
Secured Premises  
Through CCTV Monitor



Products and  
Facilities Sanitation



Trained Logistic Staff  
for Quicker  
Order Processing



6500 SQFT  
of Storage Area



Temperature-controlled  
Environment



Daily Quality  
Control Checks



Dedicated  
Delivery Fleet for  
Quicker Deliveries

Trusted Partner

ARASCA



# ARASCA eShop

## SAFE & SECURE SHOPPING

anytime, anywhere!

- ✓ Fast delivery
- ✓ Flexible payment options through cash or card securely
- ✓ Regular discounted prices & promotions
- ✓ Live stocks updates of products
- ✓ Online Live Chat Support

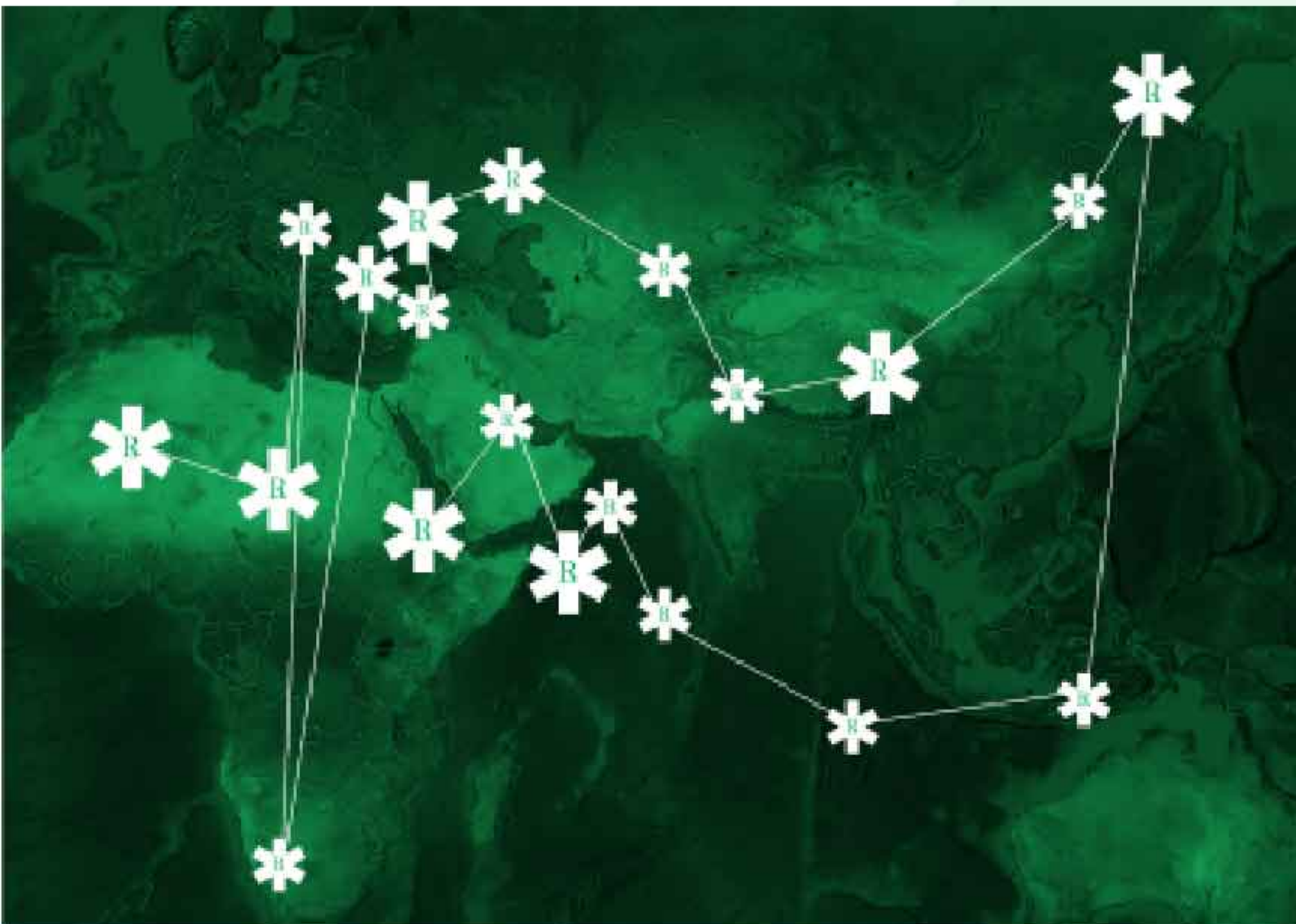
## SCAN TO DOWNLOAD





# We Build Trust

Serving Clients All Over the World



UAE



Jordan



Kuwait



Egypt



Saudi Arabia



Ethiopia



Kenya



Cyprus



Lebanon



Bahrain



Qatar



United States



Libya



Canada



Pakistan



India



Korea



Oman



Malaysia



Sri Lanka



Maldives



Switzerland

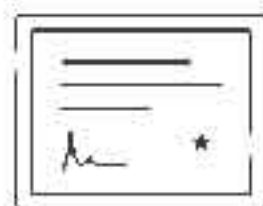
ARASCA



# Credibility



Supplied Equipment to  
**Expo 2020**



Participated and  
Sponsored  
**Guinness World Record**  
for most nationalities in a  
CPR relay



**Supplies to Countries  
outside target market**  
Qatar, Kuwait, Oman, Bahrain, KSA,  
India, Maldives, Switzerland  
and more



First Ever Pre-Hospital  
Medical Equipment  
**App & online**  
platform



Preferred Supplier of  
**Prestigious Clients**  
for Key Projects



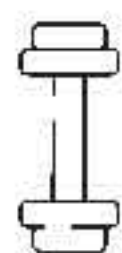
Official Supplier of the  
Prime Minister's Office,  
Judicial Department,  
Ministry of Labour, and other  
**government  
bodies within the UAE**



Installed over 1000  
first aid kits  
in all the  
**Mosques**  
across Dubai



Official Supplier of all  
**Major Hotel Chains**  
with Fixed Contracts of  
Refilling First Aid Kits



Official  
Supplier for all  
**Fitness** First Branches  
in the Middle East



First Company to  
**introduce new product  
concepts**, such as  
AEDs, Stair chairs, X-Collars,  
AlbacMat, EZ-IO, and LESS  
stretcher, in UAE



Official Supplier of  
**Dubai Metro**



Authorized Distributor  
of No.1 Selling Philips  
**Automated External Defibrillators**  
in the Region





# We Share Because We Care

## Corporate Social Responsibility

Every year, ARASCA believes in returning a part of its earnings to the society, via donations, sponsorships, and charity advertisements.



### Engage Dubai:

Our opportunity to give back to society by meeting community needs through employee volunteering.



### Nepal Earthquake 2015:

Donated tents and other First Aid Equipment and consumables in partner with Etihad Airways.



### Ramadan Charity:

Provided Food items to the people in the month of Ramadan.



### Supporting Healthy Activities:

ARASCA sponsoring Kerala cricket tournament in Dubai.



### Charity Team, Fujairah:

ARASCA Donated First Aid Kits to Naturalization & Residency Administration for their clinics



### Wheelchairs Donation:

Donated wheelchairs to the disabled people.



**Rashid Hospital and Al Rahba:** Supported them with free of cost training and educational equipment.



**Hajj:** Donated belt-pouch first aid kit and KWT Ambulance Trolley.



**Blood Donation:** Blood donations to the Blood bank yearly.



### Creating The Awareness:

We are providing FREE demonstration on our products in the region to bring awareness to the health and safety of the public.



### Centre of Ambulance Services:

Evacuation chairs and Philips AED's



**Emergencies and Natural Calamities** ARASCA will provide relief, support, rehabilitation in case of Natural calamities & Emergencies.



### Supported the Lebanon explosion victims

by providing two tents and 1000 individual first aid kits.



**Supporting Green Initiatives:** Arasca is supporting the UAE government's initiative for a greener future.



### Taking Green Initiatives:

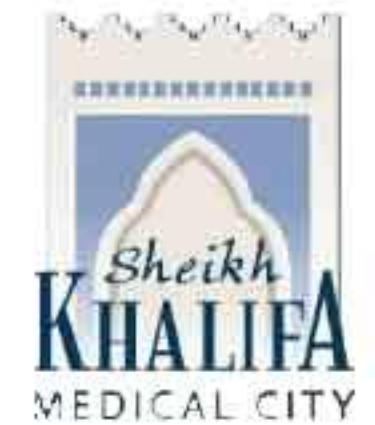
Arasca is using boxes and eco bags for our delivery to reduce the plastic. In addition to that we are giving sustainable giveaways in the exhibition and recycling internally.



**Donated COVID-19 PPEs** to government departments in 2020.



# Key Clients:



ARASCA



## CONTACT DETAILS

T: +971 4 2298400    +971 56 7143980    F: +971 4 2341828

✉ info@arascagroup.com    🌐 www.arascamedical.com



<- Scan for Head Office Location

### HEAD OFFICE ADDRESS

5th floor, Al Masraf Bldg., Baniyas Rd. Deira, P.O.  
Box 232626 Dubai, United Arab Emirates

Scan for Warehouse Location ->

### WAREHOUSE ADDRESS

Dubai Investment Park - 1, FAB Properties, Gate  
no. 1, Warehouse no. 2, Opp. Karama Medical  
Centre, Dubai, UAE.



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Your  
**TRUSTED**  
Partner