

GCSTIMES

GCS Carbon-Neutral Keycards,
Absolutely Stunning



01 ABOUT GCSTIMES

02 ECO-FRIENDLY KEY CARD

03 COOPERATION CASE

04 CORPORATE STRENGTHS

01 ABOUT GCSTIMES

GCS TIMES, established in 2011, is a global platform that provides sustainable development products and services in professionalism and high-quality. With operational centres in China, United States, UAE, France, and Australia, along with 20 subsidiaries and offices worldwide, our business network has expanded to 141 countries and regions, serving over 100,000 hotels, including many internationally renowned hotel chains and properties.

Focusing on sustainable materials and innovative technologies, GCS Times has developed a range of products and solutions that have contributed to operational efficiency as well as the sustainable goal of low-carbon for our customers. We are committed to "providing fantastic solutions to realize sustainability for customers globally".

In the future, GCS Times will continue to drive industry innovation and expand its global influence. We welcome partnerships with more brands that pursue environmental protection and innovation, to jointly build a sustainable ecosystem in hospitality industry, achieving a win-win outcome in the long-term growth and environmental goals.

500 Million+
Global Service
Person-times

141
Countries and
Regions

6
Global Subsidiaries



100,000+
Partner Hotel

Pioneer
Global Key Card
Market

10 Years
Focus on Global
Eco-friendly
Product

02 ECO-FRIENDLY KEYCARD

Wooden · Leather · PLA · Fabric · Paper · Plaster

In response to the global environmental protection trend and the government's call for low-carbon development, GCS has continuously made breakthroughs in technology and innovative products. With the concept of environmental protection, we have developed wooden, paper, leather, and biodegradable key card production lines, and obtained the global environmental protection wooden electronic label card invention patent.



Eco-friendly Wooden Card

Natural Atmosphere of Returning to Simplicity



Security Protection- First Guarantee Legitimate authorization channels for chips



We have legitimate channels for purchasing chips.

*All chips have a proxy authorization letter for confirmation.

**Full chain
strict control**



Legal
channels



Official
authorization



Worry free
after-sales
service



Security Protection- Second Guarantee

Tightly protect data writing security



We have independently developed equipment operating systems and data writing software, and each key card adopts national and international algorithms, as well as strict control measures, to comprehensively ensure the data security of the production process.

Copyright of operating system software
and data writing software



Security Protection- Third Guarantee Professional and reliable self-developed hardware equipment



Card expert



High standard
security



Trust
guarantee

Data writing hardware device patents



With a strong background in bank and mobile card technology, we have been focusing on the field of chip cards for over 15 years, Self developed data writing with advantages such as strong security, high autonomy rate, and fast operation speed. By entering hardware devices and delving deeper into the security protection capabilities of hardware, we aim to provide **professional services for hotels A safe and reliable solution.**



Patented Products Obtained Patent Certification in 7 Countries

GCS has a patent for eco-friendly wooden cards, which means that many product customizations and functions can only be realized through GCS. We will tailor safe and professional environmental protection solutions according to your needs.

*More Patents Pending...



Chinese Patent



French Patent



Japanese Patent



Australian Patent



German Patent



U.S. Patent



UK Patent

The First Carbon Neutrality Eco-friendly Smart Card



1 Eco-friendly Wooden Card
Carbon Emissions
0kg/CO²

VS



1 PVC Card
Carbon Emissions
0.061kgkg/CO²

If Carbon Neutrality Key Cards are used to Replace 1 Billion PVC Cards/Year

≈ -61,000
Ton CO² Emissions

≈ +1988
Hectares of Trees



We promise: in accordance with the requirements of PAS 2060:2014, the emission offset has been implemented to complete the carbon neutrality of this product.

Through the use of eco-friendly materials and energy-saving and emission-reduction practices at the production and operation level, carbon footprints are reduced, and carbon offsets are used for the remaining parts that cannot be fully reduced to achieve carbon neutrality for eco-friendly smart card products.



Add color to the material topic of climate change (GRI Standard 305 and 302 Topic) in the ESG report of the hotel group by using the key card that has obtained the carbon footprint certification

Green Guaranteed Full Link Environmental Protection



**We are an FSC®
(Forest Stewardship Council)
certified company
(FSC C148965)**

We are Committed to Protecting
Forests and Realizing Sustainable
Development of Forests.

Forest Stewardship Council®

Chain of custody certification from the FSC® system applies to manufacturers, processors and traders of the forest products it certifies. It ensures the validity of all FSC® certified material and product claims along the entire production chain. By promoting forest-friendly wood products and paper products, FSC® helps ensure forests are healthy and thriving in the long term.



Raw Material

Manufacture

Packing and Shipping

Service

We Only Produce from Natural Wood

We have selected 6 kinds of wood materials that are most suitable for making key cards, and only real materials will be unique. The natural wood grain has a unique style, natural atmosphere of returning to simplicity



Natural wood identification report

Worldwide Best Seller

Cherry

Beech

Sapele

Birch

Black Walnut

Bamboo



Strict Delivery Standards: Waterproof, Durable, Safe, Healthy

Bending Test Load

≥50N Without Breaking
≥100,000 Read/Write Times



Storage Temperature

Temperature
-10~50°C
Humidity 20%~60%



No Deterioration in Storage

Waterproof

Water Drop Test
Water droplets on the surface of the card are round and spherical for **1 minute** without penetration



Soaking Test

After soaking in water for **30 minutes**, it can still read and write normally **100 times**



Card Thickness

Conventional:
1.2~1.5mm
Other Thickness Can be Customized



Eco-friendly Wood Paint

Water-based, non-flammable and explosive, and has no irritating smell, and has **China Environmental Labeling Product Certification**



Communication Frequency

Low-band Operating Frequency Range is

100kHz

133kHz

High-band Operating Frequency Range is

▼ **13.56MHz**

Quality Control, Environmental Discharge, Formal Authorization All Meet the **National Standard**



IC Card Registration Certificate



National Printing Business License



Quality Management System Certification



ISO14001 Environmental System Certification



Certification of Intellectual Property Management System

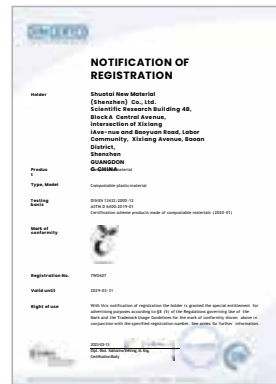
100% Recyclable Packaging 0 White Pollution

Our product packaging is cleverly designed to be more eco-friendly, both during the manufacturing and recycling phases. In response to the global plastic ban, recyclable eco-friendly paper and degradable materials are used to replace disposable plastic packaging such as PE bags and foam. Reduce the waste of resources and the harm of micro plastics to the human body.



Passed the Authoritative Quality Inspection:

All packaging is Made of Green Materials



Low-carbon Logistics and Transportation

In terms of transportation, through measures such as optimizing the self-lifting route of raw materials, centralized collection and distribution transportation, optimization of container loading, and optimization of delivery routes, the proportion of air transportation to overseas countries has been reduced (air transportation is one of the high-emission transportation methods), thereby reducing carbon emissions in the transport link.

Non-toxic and Harmless to the Human Body When Service

The eco-friendly wooden card products we produce have passed the testing and certification of domestic and foreign institutions, with **0 formaldehyde and 0 harmful ingredients**.



Formaldehyde
Emission Complies
with EU EN 717-3-1996"
Standard



Restriction of Hazardous
Substances Certification



EU EC/1907/2006
"Regulations on
Registration,
Evaluation,
Authorization,
and Restriction of
Chemicals"
(referred to as REACH)
Certification



Tea polyphenol antibacterial
process certification
Wooden card has excellent anti-
bacterial and anti-mildew effect
Antibacterial rate > 99.99%*,
reducing the spread of disease



Wooden cards can be naturally degraded in a short period of time after being discarded



Wood card degradation products are carbon dioxide and water, no harmful substances are produced, and there is no burden on the earth's environment



The degraded wooden cards become natural raw materials again, and the resources are renewable

No Burden on the Global Environment After Disposal

Shiner Than PVC

Tailor-made Unique Solutions



Eco-friendly wooden cards have stronger plasticity than PVC, and can be customized with any processes on the card surface to meet the needs of different scenes and themes. GCS has a professional design team, which can provide special key card design services, as well as customized services for supporting eco-friendly card holders. Breaking through the uniform design and style of standardized hotels, we aim to infuse the soul of local culture into each hotel. Complying with the new trend of upgrading tourism consumption and pursuing personalized tourism experience, the eco-friendly key card carries basic functions and at the same time has more commemorative value, bringing guests a more unique surprise experience.

Cultural Tourism
Commemorative Card



Event Commemorative Card



Parent-Child Card



Shaped Card



Pet Friendly Card



Multi-function Name
Badge Card



Professional Design Team with Many Awards

We have a professional design team that can provide inspiring and customized services. And our team has also won many awards in major design competitions.

The customized creative key card not only conforms to the upgrade of tourism consumption, but also meets the new trend of guests pursuing personalized travel experience. While carrying the basic functions, the key card has more commemorative value and brings users a more unique and surprising experience. .



2020 Xiangzhou Tourism Culture Creative Design Competition
Gold Medal

2020 Xinghua Cultural and Creative Competition
First Prize

2021 Luancheng Cultural and Creative Design Competition
Popularity Award

2021 Jinzhai Tourism Cultural and Creative Product Design Competition
Honorable Mention

2021 The 5th International Cultural Tourism Creative Product Design Competition
Good Design Award
Best Concept Award

2022 International Environmental Protection Design Competition
Silver Award
Bronze Award

2022 The 4th Guangdong-Hong Kong-Macao Greater Bay Area Cultural and Creative Competition
The Third Prize
Honorable Mention



Exquisite Craftsmanship, Icing on the Cake

GCS focuses on the card making process, integrates laser cutting, engraving, embossing printing, screen printing, bronzing and other processes, and constantly innovates the manufacturing process of products. Then through the design, the key card will be presented more perfectly, bringing users the ultimate key card experience.



Bronzing



Embossing



Piercing



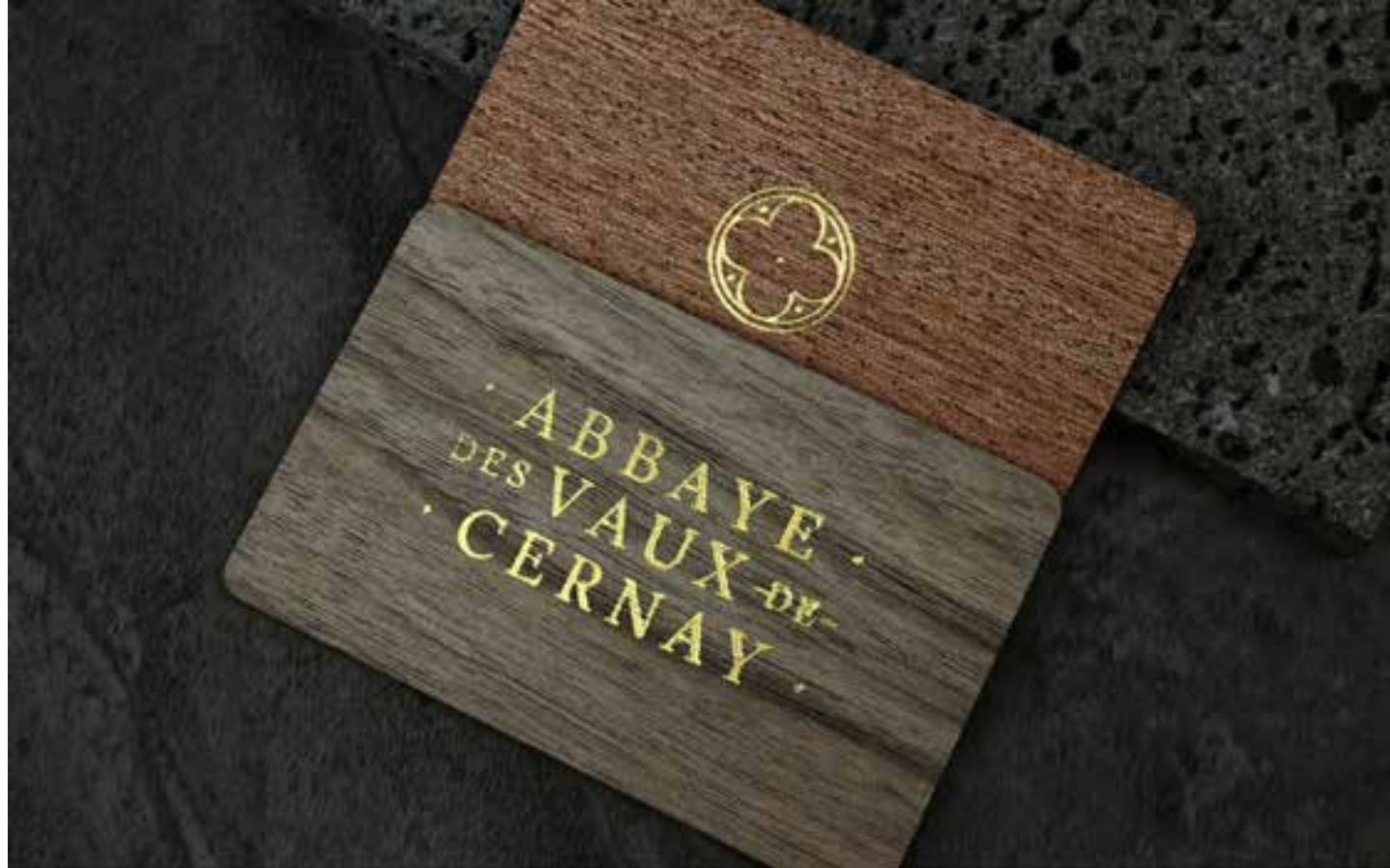
Shaping



Inlaying



Engraving

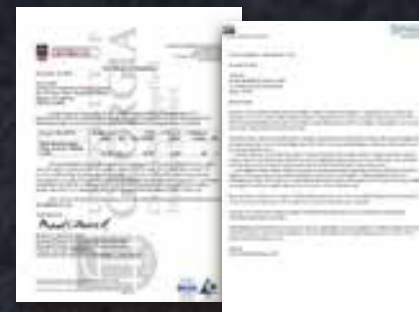


Plant-based Leather Card

A Natural Sense of Luxury



Made of eco-friendly plant-based materials, it retains the grain of the leather and is available in dozens of colors. With high-end, luxurious and exquisite style, it is the first choice for high-end star hotels.



Currently certified by the USDA
BIOPREFERRED Biobased Priority Program

Embossing Process

Printing Process

Customized Color

Embossed Effect

LEATHER
CARD

Clear Printing

Delicate Skin Texture



Eco-friendly PLA Card

A Masterpiece Built to Last



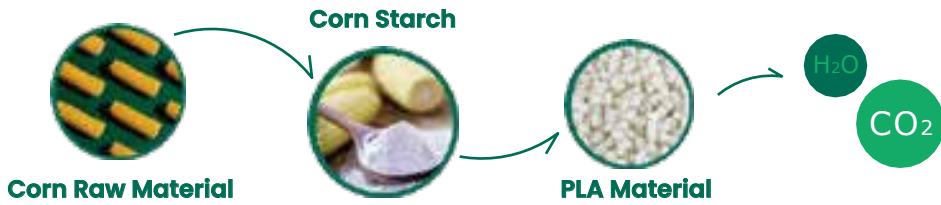
GCS Self-developed PLA material card series. The shell material can be completely degraded, and the degradation product is lactic acid, which is completely non-toxic and harmless.



The PLA material has been certified by SGS. All components are eco-friendly and fully degradable.



European Bioplastics Seedling Certification (Germany) DIN-CERTCO Compostable Certification (Germany) International certification of compostable plastic materials



Polylactic acid (PLA), a polyester polymer obtained by polymerizing lactic acid as the main raw material, is a new type of biodegradable material that can be completely degraded. The degradation product is lactic acid, and incineration only produces carbon dioxide and water. It is a carbon-neutral material and realizes the carbon cycle of "carbon dioxide-plant-based-PLA-carbon dioxide".

**Vivid Colors
Clearing Printing**

**Antibacterial and
Antimildew**

**Non-toxic and
Harmless**

**Comfortable Skin-friendly,
Wear-resistant and Durable**



Eco-friendly Fabric Card

Fresh and Refined Elegance



The cloth card is made of high-quality cotton raw material, which has the advantages of low carbon, environmental protection, and breathability. Its wear resistance and elasticity are much better than ordinary cotton, and it is not easy to mildew under various environmental conditions, skin-friendly and safe.



High-quality cotton supply chain certification

Customized Color

Printing Process

Comfortable Skin-friendly
Cotton Texture

Non-dyed Fabric with
Natural Cotton Shell

Vivid Colors
Printing



Eco-friendly Paper Cards

Nature's Warm and Green Choice



Our paper cards are available in two options: White Cardboard and Kraft Cardboard. These fabric cards are made from high-quality fiber and premium wood pulp, offering advantages such as low carbon emissions, environmental friendliness, and sustainability. They are known for their flexibility and durability, surpassing regular paper cards. These cards have a wide range of applications and are waterproof and moisture-resistant.





·White Paper Cards·

Feel smooth

Printable only

Bright color

·Kraft Paper Cards·

Fine texture

Eyes care

Printing/Engraving

Natural color



Eco-friendly gypsum cards

High-end elegant artistic atmosphere



Delicate hand feel

Printing customization

Wear resistant and durable

Shape/fragrance customization

The keycard, made of environmental-friendly gypsum material, embodies exquisite craftsmanship and elegant artistic design, while takes into account the commitment to carbon neutrality.

New product launch

One-stop Solution for Key Card Accessories

Eco-friendly Card Sleeve

Made of eco-friendly paper, the GCS design team can provide customized services for eco-friendly card sleeves, tailor-made exquisite card sleeves of any size, shape and printing process for key cards.



Card Disinfection Cabinet

Tiny body and does not take up space, and can accommodate up to 60 cards at the same time. The intelligent multi-session timing can complete disinfection in only 5-10 minutes. It is certified by the Microbiological Analysis and Testing Center, and can effectively remove 99%



Laser Engraving Machine

GCS-K9 small laser engraving machine supports computer USB and mobile phone Bluetooth connection, has offline memory engraving function, easy to operate, and is suitable for various material surfaces to meet the customization needs of different industries.



03 COOPERATION CASE

Top 30 Global Strategic Partners of International Chain Hotel Groups



HILTON



ACCOR



HYATT



WYNDHAM



INTERCONTINENTAL



FOUR SEASONS



SHANGRI-LA



KEMPINSKI

ACCOR



HYATT



INTERCONTINENTAL



BEST WESTERN



They All Using Eco-friendly Key Cards

More and more star hotel groups are actively turning to eco-friendly products in order to reduce their carbon footprint and provide a more eco-friendly customer experience. Although a key card is small, it is the first product delivered to the hotel guests. The hotel's business philosophy, carbon balance, and circular economy...start with each eco-friendly key card.

GCS's eco-friendly card has successfully helped tens of thousands of high-star hotels around the world to reduce carbon emissions, and helped more hotels to achieve low-carbon transformation, so that every traveler has the opportunity to participate in the global environmental protection process while enjoying high-quality services

HILTON



FOUR SEASONS



KEMPINSKI



WYNDHAM



Most Fashionable Key Card = Traffic Password



Environmental Protection + Customization,
Help You Become the Focus of the Media



Reported by China
Central Television (CCTV)




Reported by Niigata TV

Tens of Millions of Key Cards Sold Every Year!


We have been in business for more than 10 years, and many people like our products. The following are some of the testimonials from our customers.

★★★★★  Hotel Customer


Everyone at the hotel is happy with the changes we've made for sustainability

★★★★★  Hotel Customer

This design is so perfect

★★★★★  Hotel Customer


Wooden key cards make this a memorable part of every guest's stay

★★★★★  Hotel Customer

Your product is amazing and everyone loves it

★★★★★  Hotel Customer


Wooden key cards are definitely a step we have introduced to improve our hotel's green policy

★★★★★  Hotel Customer

We have never had a problem with GCS regarding quality or communication

★★★★★  Hotel Customer


These wooden key cards are really beautiful

★★★★★  Hotel Customer


Wooden key cards make this a memorable part of every guest's stay

★★★★★  Hotel Customer


The products you make are different

★★★★★  Hotel Customer


These cards were a huge hit with guests and co-workers alike

★★★★★  Hotel Customer

Your wooden key cards keep helping us get positive guest reviews

★★★★★  Hotel Customer

GCS is our preferred supplier

★★★★★  Hotel Customer

I have great trust in your professionalism

★★★★★ 

Now we are very excited and looking forward to the reaction of our guests...

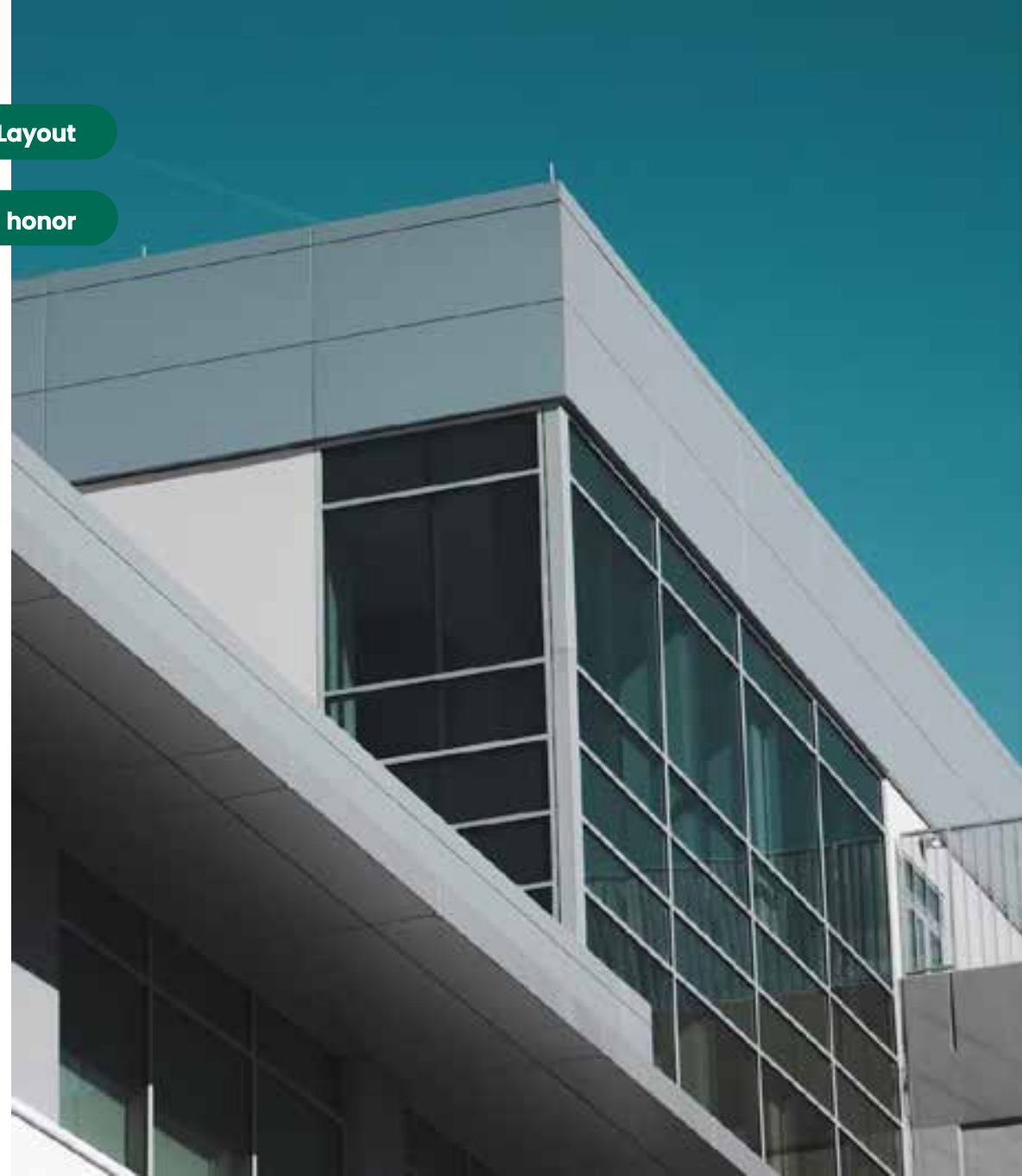
★★★★★  Hotel Customer

The first time I got a wooden key card, I was pleasantly surprised

Service Upgrade · Global Layout

World challenge · Special honor

04 CORPORATE STRENGTHS





UAE

Manufacture base and Warehouse



CHINA

Owned Industrial Park



USA

Manufacture and Warehouse

Global Factory, Fast Delivery

3 Eco-friendly Key Cards Manufacturing Bases

Total Area **30000+m²** **World's largest**

production center in the industry Operation and production chain control, fast delivery according to strict standards, to meet the needs of the global market.

We are thrilled to announce
that on November 21, 2023,
GCSTIMES completed a new challenge

**"Largest Display of
Hotel Room Key Cards".**



Environmental agency accreditation

Our environmental achievements and progress: Expectations for a sustainable future

Bronze medal from
EcoVadis



BSI
Sustainability
Performance Award



2021 China Golden Horse Awards
Best Hotel environmental
protection products supplier



GOSTIMES

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GCS Carbon-Neutral Keycards,
Absolutely Stunning

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