

Luxury Halal hotel group Jannah Hotels & Resorts, selects Shiji PMS to drive digital transformation

Middle East

Daylight PMS

Independent Hotels

Jannah Hotels & Resorts to implement Shiji PMS to accelerate the group's digital transformation and enhance operational efficiency, guest personalization, and sustainability.

Dubai, UAE - February 17, 2025 – Shiji, a global leader in innovative hospitality technology solutions, is proud to announce that Jannah Hotels & Resorts, a luxury hotel group renowned for its commitment to affordable luxury in the Halal segment, has successfully adopted Shiji PMS- Shiji Enterprise Platform. This collaboration marks a significant milestone in Jannah Hotels & Resorts’ digital transformation journey, empowering the group to enhance operational efficiency, sustainability, and guest satisfaction.

Prior to this partnership, Jannah Hotels faced challenges with managing fragmented technology, which often hindered operational efficiency and the ability to deliver personalized guest experiences. With the adoption of the Shiji PMS—Shiji Enterprise Platform, the group now benefits from a unified, cloud-based solution that seamlessly integrates into every aspect of the guest journey. The platform not only boosts operational efficiency but also helps Jannah Hotels & Resorts maintain the personal touch that is at the core of their renowned hospitality.

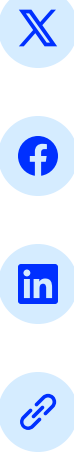
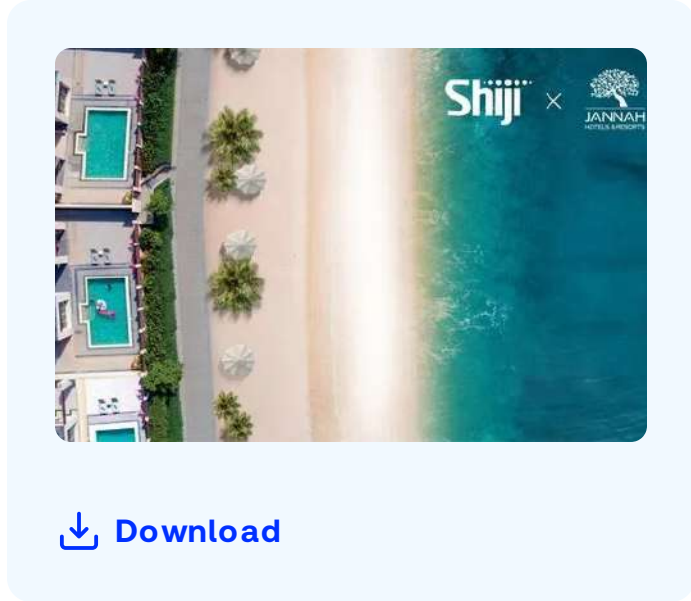
Founded on the principles of Bedouin hospitality, Jannah Hotels & Resorts has emerged as a prominent name in the UAE’s hospitality landscape. Renowned for its innovative infrastructure, creativity, and dynamism, the group has become the preferred hotel management company for both visitors and residents of the UAE. Jannah Hotels & Resorts' portfolio includes six properties across Abu Dhabi, Dubai, and Ras Al Khaimah, offering over 908 rooms, 118 villas, and a diverse range of accommodations to meet various guest preferences.

“Choosing the Shiji Enterprise Platform PMS was a strategic decision for Jannah Hotels & Resorts. As a multi-property hotel group, one of our biggest challenges was managing fragmented systems and consolidating guest data across our portfolio. The Shiji Enterprise’s single guest profile feature has been transformative, allowing us to gain a holistic view of each guest’s preferences and history. This enables us to deliver a truly personalized luxury experience across all our properties. This unified approach not only resolves inefficiencies caused by multiple systems but also allows us to scale seamlessly as we expand,” said Ahmad Hafez, Corporate IT Director, Jannah Hotels & Resorts.

The first property to go live with the Shiji Enterprise Platform is the Jannah Executive Hotel Apartments in Abu Dhabi, marking a significant milestone in the group’s digital transformation. This successful transition showcases Jannah Hotels’ commitment to leveraging cutting-edge technology to overcome operational challenges and enhance the guest experience.

Kevin King, CEO of Shiji International commented, "We are proud to support JannahHotels & Resorts in embracing digital transformation to redefine their guest experience. This partnership highlights the importance of adopting advanced technology to drive sustainability, efficiency, and personalization—key drivers for success in the future. With Shiji’s robust solutions, Jannah Hotels is well-equipped to streamline operations, deliver tailored luxury experiences, and achieve their ambitious goals for growth and sustainability. Together, we are paving the way for a future where technology complements their vision of combining noble Bedouin hospitality with modern excellence.”

With this partnership, Jannah Hotels & Resorts is poised to achieve its vision of seamlessly blending technology, personalization, and sustainability, redefining the luxury Halal hospitality segment for years to come.



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About Jannah Hotels & Resorts

Jannah Hotels & Resorts was founded in the spirit of the noble Bedouin hospitality. Today, we are a leading name among hotel groups that specialize in the affordable luxury Halal segment. With innovative infrastructure, creativity and dynamism, Jannah Hotels & Resorts has blossomed into the hotel management company of choice for visitors and residents of the UAE.

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