

Shopping Mall WiFi & Customer Insights



ZERO
UPFRONT INVESTMENT
OPEX
PAYMENT PLAN

Build direct relationship with your Shopping Mall Visitors
& provide value added services to your retail tenants.



Shopper Insights

- Visitors Dwell Time
- Shopping Interests
- Demographics
- Visit Frequency
- Behaviour
- Identify right tenant mix
- Peak day & time of foot traffic



Bandwidth Management

- Bandwidth Plans
- Multiple VLANs
- Configure SMS Provider
- Manage Duration
- Manage Data
- Manage Download/Upload



Customer Database

- Build loyalty CRM
- Contact Information
- Customer profiling
- History of logins & sessions



Visitor Engagement

- Targeted AD Campaign
- AD Clicks & impressions
- Device Information
- Unique ID for each visitor



Monetization

- Banner AD
- Video AD
- Full Page Mobile AD
- Questionnaire



POS Connectivity Service

- POS connection for retail stores
- Increase Profit
- Value added service for retail stores



Social Wi-Fi

- Facebook, Twitter, Instagram
- Social Analytics
- Guest interests



Customer Retargeting

- Behavioural targeting
- Location targeting
- Email Campaigns
- SMS Campaigns



Retail Outlets Marketing

- Brand Promotion
- Product Promotion
- Events Promotion
- Digital footfall



Mall Deals Portal

- Deals from all the Mall tenants
- Centralized Portal
- Offline access for Mall visitors



Customer Feedback

- Form
- Customer Survey

Want to know more?

Call Our Solution Advisor:

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