

# LEADING SOFTWARE FOR THE GOLF, SPA & LEISURE INDUSTRIES

ABOUT US

## SHIJI GROUP

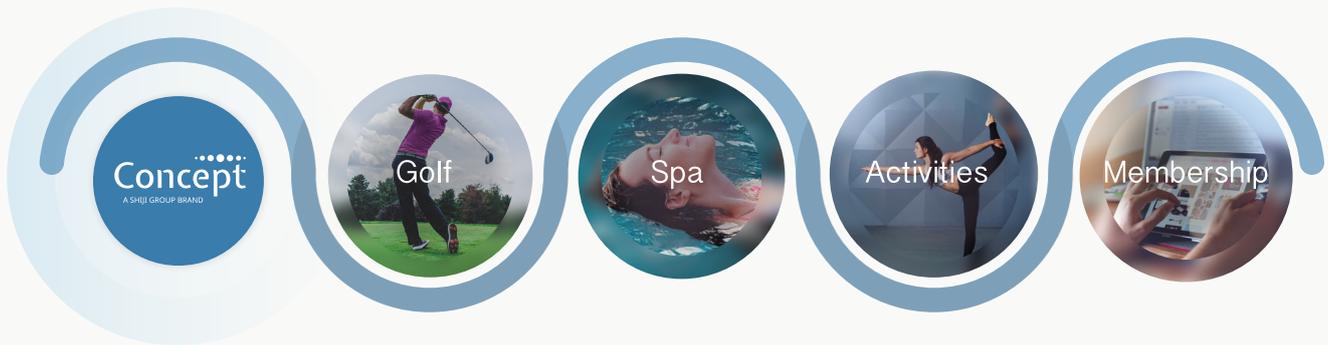
Founded in 1998 as an infrastructure solutions company, the Shiji Group today comprises more than 70 subsidiaries and solutions serving the hotel, retail, and catering industries providing everything from business consulting to pay-per-use software solutions. With more than 4,000 employees and 100 offices in the world, we want to build a technological platform for the hospitality industry that facilitates hospitality innovation.

## COMPLETE SOLUTION FOR LEISURE MANAGEMENT

Concept provides golf and activity reservation management software solutions for enterprise hotels and resorts with locations around the world. With over 25 years of experience, and installations in 58 countries, Concept has developed a comprehensive reservation management product that includes solutions to manage every aspect of a Golf, Spa, or Club operation. This includes retail point-of-sale (POS), membership management, CRM, business intelligence, and web services. Concept software is available in 15 different languages and is multicurrency, multi-region, and fiscal compliant.



# Product Highlights



## CONCEPT GOLF

Concept Golf is a complete golf reservation management solution, that can scale from a single property to multi-course operations.

- Manage rental items
- Set pricing by day of the week, time of day and seasons
- Manage pricing based on live occupancy
- Integrate to golf tour operators

## CONCEPT SPA & LEISURE

Concept Spa & Leisure is an enterprise solution for the management of spas and resort-based leisure activities.

- Book appointments online
- Track commission
- Schedule activities
- Oversee treatment materials and equipment
- Report on utilization, capture rates, and forecasts
- Check in guests with the Concept Spa iPad application

## CONCEPT MEMBERSHIP & CRM

Concept Membership & CRM is a dynamic CRM and Member Accounts solution that has been designed to work in conjunction with Concept's Golf and Spa products, or alone as the central product for a members club facility.

- Automate the membership renewal process
- Track member activity
- Capture preference data
- Connect to other property systems for central invoicing
- Send marketing communications to members

## CONCEPT POS

Concept POS is a comprehensive retail point-of-sale system, that can act as a standalone POS or work in conjunction with Concept Golf and Concept Spa & Leisure.

- Manage inventory
- Offer gift cards
- Track staff commissions
- Connect to PMS data
- Administer customer profiles

## INTEGRATIONS

Concept is integrated to more than 100 third-party systems to suit the needs of our customers.

- Property management systems
- F&B point-of-sale
- Accounting programs
- Tour operators
- Payment solutions
- CRM systems
- Loyalty systems

## CONTACT US

Let's talk about your ideas

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